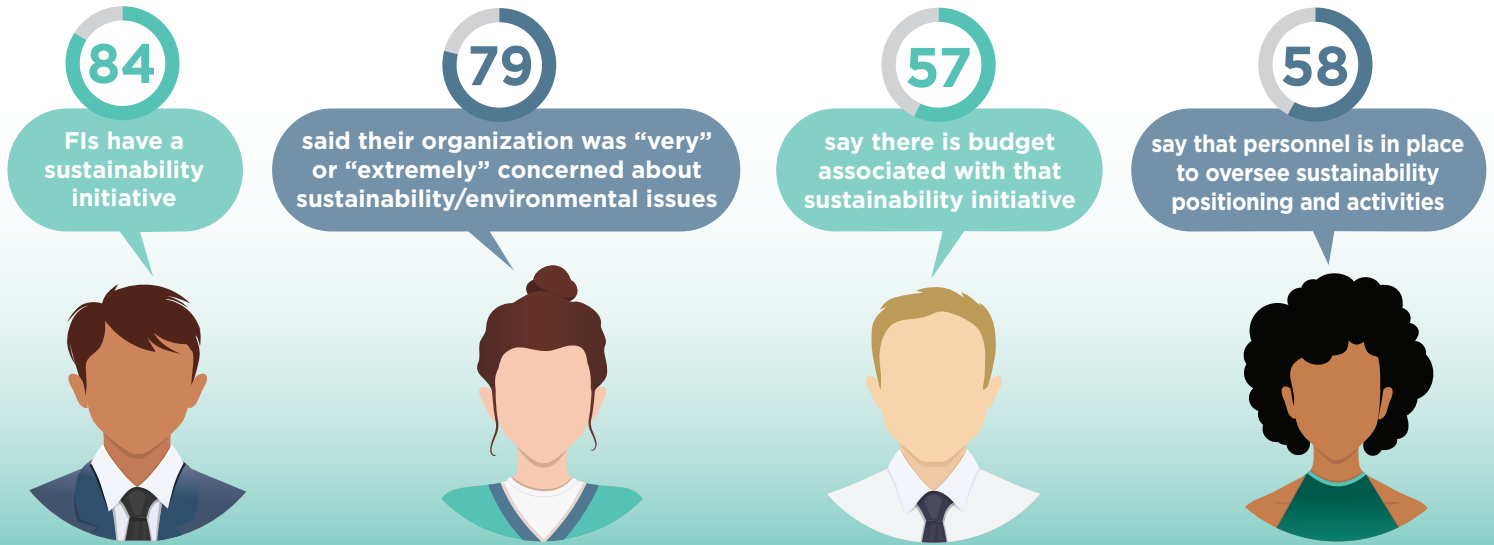


What are Small and Mid-Sized Financial Institutions (FIs) saying about their Sustainability initiatives & ESG responsibilities?

We asked executives at 106 different small and mid-sized FIs to tell us about their sustainability initiatives and how they view Environmental, Social, and Governance (ESG) responsibility. Spoiler alert: nearly three-quarters are considering sustainability initiatives for their card programs. See what else they said:

Who has sustainability initiatives?



What efforts are being made?



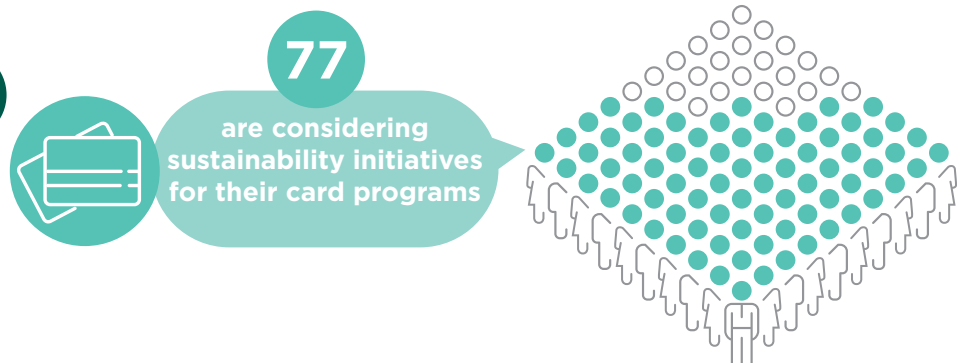
Do FIs have ESG responsibilities?



Are accountholders and members concerned about sustainability/environmental issues?



What about card programs?



CPI Market Survey and Assessment conducted by Mercator Advisory Group. A representative sample of 106 U.S. employees of small and medium-size financial institutions. Fielded between December, 2021 and January, 2022



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