



***card@once***<sup>®</sup>

## Instant Issuance

**Easy solution. Exceptional service.**

Connect your cardholders with  
instant purchasing power.



**Card@Once<sup>®</sup> is ready when you are**

Issue high-quality debit and credit cards in-branch and on-demand.

# Why Card@Once®?

Card@Once makes it easy and affordable to issue high-quality credit and debit cards in branch. Financial Institutions benefit from this cloud-based solution with quick implementation and without having to worry about extra staff or resources.

Enjoy the peace of mind that comes with the service offered by the Card@Once solution - dedicated implementation specialists, integration coordinators and **24/7 real-time, on-demand customer service.**



## Cardholder Experience



### Cardholder peace of mind

Supports magnetic stripe, EMV® and dual interface cards



### Convenience

cloud-based solution allows you to issue debit and credit cards in just minutes



### Efficient

Eliminates waiting for new and replacement cards

# How it Works

1



Enter

2



Encrypt

3



Print

4



Finish

With our Software-as-a-Service (SaaS) delivery model, card information is entered; the card data is then encrypted, transmitted for processing to CPI®, and returned to the printer where a fully personalized card is printed and issued for use immediately.

# Card@Once® is a SaaS-based solution (Software-as-a-Service) offering:

1. No software to purchase
  2. Communication managed by CPI® through secure web service calls
  3. Program setup handled by CPI, including loading secure keys
  4. All system maintenance and upgrades managed by CPI
  5. Minimal IT and operational resources needed from FI
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## Software for Purchase (SFP) solutions require:

1. FI is required to purchase software
2. FI must deploy and manage dedicated server and network implementation
3. FI is responsible for setting up all components and loading secure keys for PIN and CVV/CVC
4. FI must install and maintain software upgrades
5. Requires internal FI resources (IT, Operations)





# Benefits of having Card@Once® instant issuance



## **Cost effective:**

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Card@Once is a cloud-based solution that works with an internet connection. It requires **NO** server to maintain, **NO** encrypted keys to manage or the risks and costs associated with it.



## **Inventory management:**

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CPI® manages stock inventory through audit reports and tracking at the branch level limiting in-branch warehousing concerns.



## **Training and support:**

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CPI provides initial training during the implementation process while offering exceptional 24/7 real time support at all times (from our US facility).



## **Performance:**

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To provide for an exceptional experience in branch, CPI uses metrics and diagnostic tools to track and ensure all machines connected to our network are performing at their highest standard.



## **Integration:**

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Integrated with more than 20 core processors to date - the Card@Once solution supports both integrated and non-integrated printing and personalization.

# About CPI Card Group

CPI Card Group® is a payment technology company and leading provider of credit, debit and prepaid solutions delivered physically, digitally and on-demand. CPI helps our customers foster connections and build their brands through innovative and reliable solutions, including financial payment cards, personalization, and Software-as-a-Service (SaaS) instant issuance. CPI has more than 20 years of experience in the payments market and is a trusted partner to financial institutions and payments services providers. Serving customers from locations throughout the United States, CPI has a large network of high security facilities, each of which is registered as PCI compliant by one or more of the payment brands: Visa, Mastercard®, American Express® and Discover®. Learn more at [www.cpicardgroup.com](http://www.cpicardgroup.com).

For more information on Card@Once®, CPI Card Group's SaaS-based instant issuance solution, visit: <http://www.cpicardgroup.com>



[www.cpicardgroup.com](http://www.cpicardgroup.com)

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