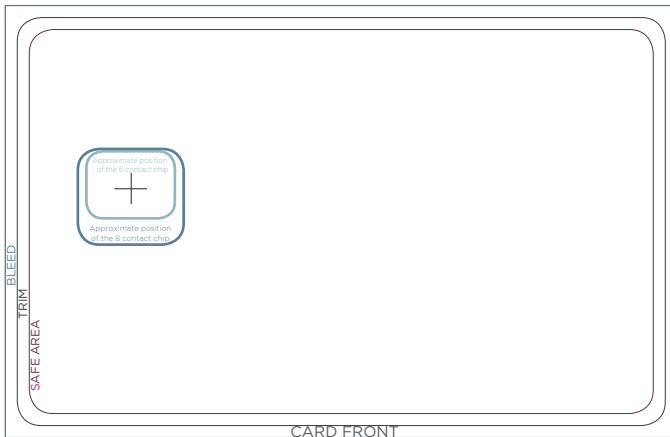


CPI Art Guidelines

Card Dimensions:

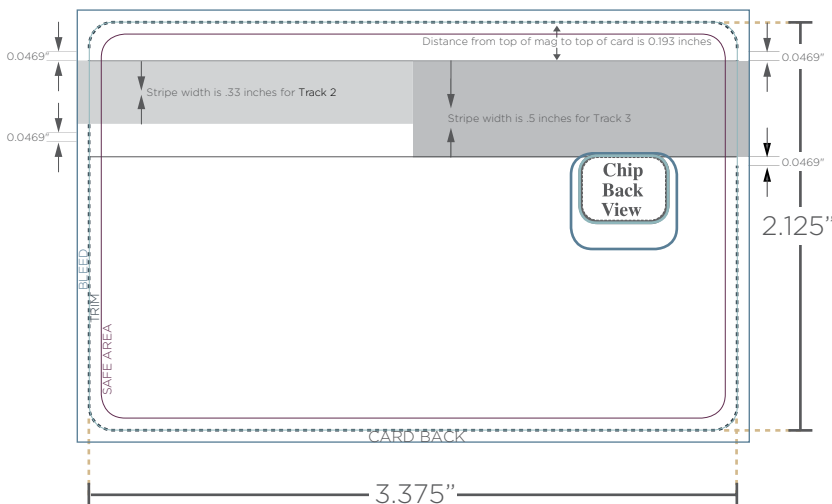


Card Body

Nominal Edge: 3.375" x 2.125"

Safety: 3.25" x 2"

Required Bleed: 3.5" x 2.25" (1/16 inch)



Card Back

File Requirements:

We require print ready art. All art submissions must be accompanied by an Adobe Acrobat .pdf file of the front and back of the card.

- Acceptable file formats:
.psd (Photoshop), .tiff (Photoshop),
.ai (Illustrator), .eps (Illustrator)
.indd (InDesign)
.pdf (InDesign, Illustrator, Photoshop)
- Acceptable Color setting: **CMYK**
Note: All spot colors must be designated swatches.
- Silkscreen File Requirements: **Vector Art**
All silkscreen art must be in vector format (line art).
No gradients, or rasterized art will be accepted.
- Image Resolution: **300 DPI**
Note: All images/logos used within the file should also be high resolution or vector based.
- All files must be layered
Note: Logos and text must be placed on separate layers with no exceptions. **DO NOT FLATTEN ANY LAYERS.**
- Fonts:
PC Users - Duplicate all text layers and outline the duplicates. Include all fonts when sending finalized wfiles.
Mac Users - Duplicate all text layers and outline the duplicates. Include all fonts when sending finalized files.

Submission Methods:

1. FTP

www.cpicardgroup.com
select "PARTNER CONNECT"

2. U.S. mail or FedEx

CPI Card Group
ATTN: Prepress Department
Contact your sales representative for correct location address or visit our website at www.cpicardgroup.com