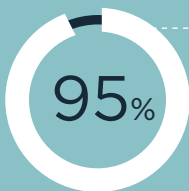
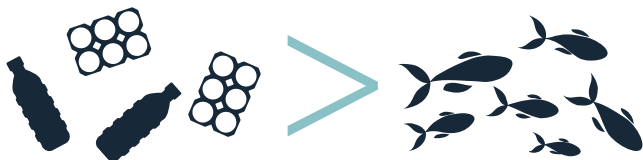


Between
4.8-12.7 million
metric tons of plastic
enter the oceans annually¹



If nothing changes by **2050**
plastic will outweigh fish in the ocean²



of all plastic packaging
is used just once³

\$80-\$120 billion
in single-use plastic
is discarded each year³

¹Jambeck et al, 2015: Science "Plastic waste inputs from land into the ocean".
Science, February 13, Vol 347(6223)

²Ocean Conservancy, "Stemming the Tide: Land-based strategies for a plastic-free ocean"
(2015)

³World Economic Forum: "The New Plastics Economy; Rethinking the future of plastics"
http://www3.weforum.org/docs/WEF_The_New_Plastics_Economy.pdf