



FOR IMMEDIATE RELEASE

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CPI CARD GROUP WELCOMES TIM McKEARNEY

Littleton, Colorado, March 18, 2009 – CPI Card Group, a world leader in card manufacturing and related solutions, announces the newest member of its sales team, Tim McKearney. Tim joins CPI as the Southwest Regional Sales Manager, Commercial Cards and Services.

Tim has 4 years of card manufacturing experience, primarily in the areas of commercial production and service bureau and fulfillment. He also has 15 years of commercial litho, offset and digital print experience. Tim's previous roles include project manager, production/mailing fulfillment and customer service management. Tim is CPSS certified, which is the national Certification Examination for Printing Service Specialists (CPSS). This certification recognizes those printing service specialists who have attained a proscribed body of knowledge about both printing and customer service.

Tim is responsible for sales and services to clients in the Southwest region of the U.S. for commercial card products.

About CPI Card Group

CPI, a global leader in financial and commercial card production and related services, offers a single source for plastic cards, from foil cards and holograms to translucent and smart cards, and personalization and fulfillment services. CPI offers the largest production capacity in North America. CPI's production sites include Denver, Colorado; Fort Wayne, Indiana; Las Vegas, Nevada; Colchester, England; Liverpool, England; and Ontario, Canada. CPI's plants in Colorado and Nevada are ISO 9001:2000 certified. For more information, visit www.cpicardgroup.com.