

Design Services

We are proud to offer three different design services to help you create the card that best illustrates your brand image to your customers, all for absolutely no charge.

Card Designs

We offer hundreds of pre-designed card background images, in many categories to meet your specific needs. There are many categories to choose from so you can get an image that is specific to your needs. These can all be viewed on our web site, www.cpicardgroup.com or our online designs tool, Card Designer.

Card Designer

Using our online design tool, you can design your own card. There are millions of images to choose from, all with an integrated search tool. Our Card Designer web site offers a rapid, online capability for the design, storage, and ordering of your cards—all in an easy-to-use and easy to access web site format.

Card Designer allows you to choose from artwork that you provide via a file upload, from our extensive pre-designed catalog of backgrounds, or from a vast array of searchable, royalty-free stock photography from our partner Corbis.



Card Designer provides you all of the tools that you need to manipulate your artwork and logos so you don't have to be a graphic artist to generate a fabulous card design in no time. With logo re-sizing and re-coloring, a text logo builder, automated Visa and MasterCard brand element positioning for secure cards, and tipping support, building a card design is easy with Card Designer.



When you've completed a card design, send it out for review or comment using our automated Card Design Message Center. Even get pricing on your design and order it directly through the Message Center tools.

Custom Design Services

Our graphic design professionals will work with you to design your custom card. If you have an idea of what you might want your card to look like, let our graphic design team turn your vision into a reality. Our professionals will work with you to design a custom card that will broadcast a "just right" brand image to your customers. Let us be your advertising agency, with one big difference: Our design services are 100% free!



Our array of free design services is just one of the ways that CPI is

Better by design.