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CPI CARD GROUP RELEASES CARD DESIGNER v2.5

Littleton, Colorado, October 7, 2009 – CPI Card Group, a world leader in card manufacturing and related solutions, is pleased to announce the release of Card Designer v2.5. This latest version of the online software includes many new and updated features.

Card Designer now has an updated online tool, enabling customers to get their cards to market faster. These upgraded features include a design checklist, pre-set templates and the ability to design not only the front but also the back of a card. Selecting a card background, placing graphical logos, text and network bugs will complete the design and make an image that is truly worth a thousand words.

The newest version of Card Designer also features the ability to upload high resolution artwork for card production. Requesting an order or pricing is a snap with updated forms that are more comprehensive, saving time as the customer places their requests.

“I am very excited about the new enhancements we've added to the existing platform for our current users of Card Designer,” says Steve Montross, president of CPI Card Group. “These enhancements also allow our commercial card customers the opportunity to design cards for their specific market needs. We are the first to introduce this capability for the commercial markets and will continue to lead the marketplace with value added services.”

Browse to www.carddesigns.com and view the latest release of CPI Card Group's Card Designer.

About CPI Card Group

A world leader in plastic card manufacturing for over 20 years, CPI offers a single source for plastic cards from foil cards and holograms, to translucent and smart cards. CPI's production sites include Colorado, Indiana, Nevada in the United States; Canada and the UK. CPI Card Group produces high-quality, general-purpose, magnetic stripe and smart cards for many applications. Certified to produce contactless products, our facility specializes in distinctive cards and we offer the largest production capacity in North America. CPI's plants in Colorado and Nevada are ISO 9001:2000 certified.