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CPI CARD GROUP ANNOUNCES ORGANIZATIONAL CHANGES

Littleton, Colorado, June 10, 2008 – CPI Card Group announces the following organizational changes effective immediately. These changes are intended to improve customer satisfaction, strengthen the company, and provide opportunity for continued growth for the entire organization.

Russ McGrane Named Vice President of Business Development & Strategic Planning. Russ has been instrumental in building CPI into the industry leader it is today, and he will be responsible for developing CPI's Strategic Plan and Business Development initiatives. CPI will continue to explore new markets and to grow both organically and through acquisition; in this new strategic role, Russ will provide the leadership necessary to succeed at these initiatives.

Gary Smythe Promoted to Chief Operating Officer. Gary was previously President of Didier Printing. Since CPI acquired Didier in early 2008, he has been serving as Vice President of Operations–Indiana and leading the Business Integration activities. As COO, Gary will now be responsible for all company operations in Colorado, Nevada, and Fort Wayne; specific direct reports will include scheduling, plant managers, quality, and information technology. Gary will be relocating to CPI's headquarters in Littleton, Colorado.

About CPI Card Group
A world leader in plastic card manufacturing for over 20 years, CPI offers a single source for plastic cards from foil cards and holograms, to translucent and smart cards. CPI's production sites include Littleton, Colorado; Fort Wayne, Indiana; and North Las Vegas, Nevada. CPI Card Group produces high-quality, general-purpose, magnetic stripe and smart cards for many applications. Certified to produce contactless products, our facility specializes in distinctive cards and we offer the largest production capacity in North America.