



**FOR IMMEDIATE RELEASE**

Editorial Contact:

CPI Card Group – Sales and Marketing

Phone: 800.446.5036

Email: [information@cpicardgroup.com](mailto:information@cpicardgroup.com)

## **CPI CARD GROUP ANNOUNCES NAME CHANGE FOR DIDIER PRINTING**

**Littleton, Colorado, June 3, 2008** – Didier Printing Company will now be known as CPI Card Group–Indiana. CPI acquired Didier Printing in January 2008, and the name change reflects the integration of the two companies.

The combined business has three state-of-the-art manufacturing sites (Colorado, Nevada, and Indiana), and has the largest smart card production capacity in the industry. The combined facilities will provide increased flexibility for customers' plastic card needs, utilizing the best practices forged by each company's extensive industry experience.

Each of the three locations will maintain its unique focus in the marketplace. CPI–Indiana is focused on the short-run secure card market. CPI–Colorado specializes in high volume secure card orders. CPI–Nevada manufactures all general-purpose plastic.

### **About CPI Card Group**

A world leader in plastic card manufacturing for over 20 years, CPI offers a single source for plastic cards from foil cards and holograms, to translucent and smart cards. CPI's production sites include Littleton, Colorado; Fort Wayne, Indiana; and North Las Vegas, Nevada. CPI Card Group produces high-quality, general-purpose, magnetic stripe and smart cards for many applications. Certified to produce contactless products, our facility specializes in distinctive cards and we offer the largest production capacity in North America.