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CPI CARD GROUP WELCOMES DOCIA MICHAELS MYER

Littleton, CO, January 5, 2010 – CPI Card Group (CPI), a global leader in financial and commercial card production and services, today announced that Docia Michaels Myer has joined CPI as Vice President, Customer Experience. In her new position, Docia will have responsibility for the customer experience at all customer touch points with the organization, including the Customer Service function in the U.S.

"Our vision for this business is to provide an exceptional experience for our customers," said President and CEO Steve Montross. "Docia will play a key leadership role in instilling a customer centric mindset throughout the organization and assisting in defining changes to our processes and how we interact with our customers, so we deliver a great experience to our customers each and every time we interact with them. Docia is an important part of the leadership team at CPI, and we are thrilled to have her join us."

Docia comes with a broad, accomplished background in the card and the print/information management industries, including over fifteen years of experience working in customer facing leadership positions in project, account, and customer service management at RR Donnelly and Oberthur Technologies. In her most recent position as a Vice President of Customer Delivery at Oberthur, she was responsible for service to all banking customers in North and South America and worked globally to standardize service for international customers.

Docia's educational background includes a Bachelor's Degree in International Business from Lake Erie College and a Master's Degree in Project Management from Keller Graduate School. She is the recipient of Keller Graduate School's 2001 Exelon Capstone Award.

About CPI Card Group

CPI, a global leader in financial and commercial card production and related services, offers a single source for plastic cards, from foil cards and holograms to translucent and smart cards, and personalization and fulfillment services. CPI offers the largest production capacity in North America. CPI's production sites include Denver, Colorado; Fort Wayne, Indiana; Las Vegas, Nevada; Colchester, England; Liverpool, England; and Toronto, Canada. CPI's plants in Colorado, Nevada, and Liverpool are ISO 9001 certified. For more information, visit www.cpicardgroup.com.