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FOR IMMEDIATE RELEASE

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CPI CARD GROUP PARTNERS WITH NATUREWORKS

Littleton, Colorado, January 3, 2008 – CPI Card Group is excited to announce that we are working with NatureWorks LLC to produce specialty cards (gift, phone, key, credit and retail cards) made from NatureWorks® biopolymer. This will provide our clients a responsible alternative to traditional plastics, and can often replace PVC for these applications. The technology to produce NatureWorks® biopolymer allows abundant, annually renewable resources from plants such as ordinary field corn to replace finite ones (petroleum) in everyday products, such as specialty cards.

This partnership is in line with our commitment to green manufacturing, including our recent purchase of 100% wind power for our Colorado plant and promoting more environmentally friendly products. CPI is involved with recycling materials used in the manufacturing process, we print with UV inks that are not solvent based, and we predominately use water-based silkscreen inks that do not generate VOCs.

Our new partnership will allow CPI Card Group to expand the services we offer to our clients, and we are in negotiations with a major new client who is extremely interested in utilizing this renewable polymer.

About CPI Card Group
A world leader in plastic card manufacturing for over 20 years, CPI offers a single source for plastic cards from foil cards and holograms, to translucent and smart cards. CPI's two ISO 9001:2000 certified sites include CPI Card Group -Colorado, Inc., in Littleton, Colorado, and CPI Card Group - Nevada, Inc., in North Las Vegas, Nevada. CPI Card Group produces high-quality, general-purpose, magnetic stripe and smart cards for many applications. Certified to produce contactless products, our facility specializes in distinctive cards and we offer the largest production capacity in North America.

About NatureWorks LLC
Dedicated to meeting the world's needs today without compromising the earth's ability to meet the needs of tomorrow, NatureWorks LLC is the first company to offer a family of commercially available low carbon footprint biopolymers derived from 100 percent annually renewable resources with performance and economics that compete with oil-based plastics and fibers. The production of these biopolymers uses less fossil fuel and emits fewer green-house gases than conventional polymers. The company applies its unique technology to process natural plant sugars to make NatureWorks® biopolymer, which is then used exclusively to make and market finished products under the Ingeo™ brand name. NatureWorks LLC is a joint venture between Cargill and Teijin Limited of Japan..

Press Release