



cpi card group™
confident passionate innovative

FOR IMMEDIATE RELEASE

Editorial Contact:
Sales and Marketing
CPI Card Group
Phone: 800.446.5036
Email: information@cpicardgroup.com

CPI CARD GROUP BECOMES ASSOCIATE MEMBER OF CHICAGO CLIMATE EXCHANGE

Littleton, Colorado, December 7, 2007 – CPI Card Group is pleased to announce that we are now an Associate Member of CCX (Chicago Climate Exchange). This certifies that our Colorado plant is Carbon Neutral, purchasing 100% wind electricity. CCX emitting Members make a voluntary but legally binding commitment to meet annual GHG emission reduction targets. Those who reduce below the targets have surplus allowances to sell or bank; those who emit above the targets comply by purchasing CCX Carbon Financial Instrument® (CFI™) contracts.

Being an Associate Member of CCX demonstrates our ongoing commitment to green manufacturing. We are the first and only card manufacturer in the United States to specify that 100% of our electricity be generated through wind power. Other green initiatives at CPI Card Group include promoting more environmentally friendly products such as biodegradable card stock. CPI is involved with recycling materials used in the manufacturing process, we print with UV inks that are not solvent based, and we predominately use water-based silkscreen inks that do not generate VOCs.

About CPI Card Group

A world leader in plastic card manufacturing for over 20 years, CPI offers a single source for plastic cards from foil cards and holograms, to translucent and smart cards. CPI's two ISO 9001:2000 certified sites include CPI Card Group -Colorado, Inc., in Littleton, Colorado, and CPI Card Group - Nevada, Inc., in North Las Vegas, Nevada. CPI Card Group produces high-quality, general-purpose, magnetic stripe and smart cards for many applications. Certified to produce contactless products, our facility specializes in distinctive cards and we offer the largest production capacity in North America.

About CCX

Chicago Climate Exchange (CCX) is the world's first and North America's only legally binding rules-based greenhouse gas emissions allowance trading system, as well as the world's only global system for emissions trading based on all six greenhouse gases. CCX Members are leaders in greenhouse gas (GHG) management and represent all sectors of the global economy, as well as public sector innovators. GHG emission reductions achieved through CCX are the only reductions in North America being made through a legally binding compliance regime, providing independent third party verification by NASD and price transparency. The founder, Chairman and CEO of CCX is economist and financial innovator Dr. Richard L. Sandor, who was named a Hero of the Planet by Time magazine for his founding of CCX.

Press Release