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Editorial Contact:
CPI Card Group – Sales and Marketing
Phone: 800.446.5036
Email: information@cpicardgroup.com

CPI CARD GROUP ANNOUNCES ACQUISITION OF PCC

Littleton, Colorado, August 28, 2008 – CPI Card Group, a portfolio company of Tricor Pacific Capital, Inc., a private equity firm with offices in Vancouver, B.C., and Lake Forest (Chicago), Illinois, has acquired PCC, a leading plastic card manufacturing, personalization, and fulfillment company. PCC is a major supplier to the Western European market and is located in the United Kingdom. PCC is led by a strong management team that will continue with the business as employees of CPI.

Working in collaboration with its customers, CPI identified the opportunity to more effectively meet its customers' growing international needs. Ted Fick, CPI President and CEO, states "as our customers are expanding internationally, we are putting infrastructure in place to support their global expansion by growing along with them. We feel that PCC is the ideal company to continue our international expansion, as we share common customers and core competencies. Adding PCC's two facilities in the UK will provide increased flexibility for our customers' international plastic card requests. All of our customers will benefit from access to an even stronger CPI."

About CPI Card Group
CPI, a global leader in financial and commercial card production, issuance, and services, offers a single source for plastic cards from foil cards and holograms, to translucent and smart cards. CPI's production sites include Denver, Colorado; Fort Wayne, Indiana; and Las Vegas, Nevada. CPI Card Group produces high-quality, general-purpose, magnetic stripe and smart cards for many applications. Certified to produce contactless products, CPI specializes in distinctive cards and offers the largest production capacity in North America. CPI's plants in Colorado and Nevada are ISO 9001:2000 certified.

About PCC
PCC delivers card-based customer contact services for the retail, telecoms, finance, and membership markets. PCC excels in manufacturing plastic cards, card-related products such as gift card carriers, and personalizing and fulfilling card-based services. PCC is the UK's largest provider of commercial cards and services and is the leading provider of card-based services in the reloadable and prepaid markets. It is the only card company in the UK that is accredited for ISO 9000, 14000, and FSC (Forestry Stewardship Council), with facilities in Colchester and Liverpool, England.

For more information, visit the companies' web sites at **www.cpicardgroup.com** or **www.pcc.uk.net**.

About Tricor
Tricor is one of Canada's leading private equity firms. Tricor currently manages approximately $1 billion of capital, and is investing its fourth fund with $555 million in committed capital. Headquartered in Vancouver, with an office in Chicago, Tricor invests in middle-market companies in Western Canada and the Western U.S. Since 1996, Tricor has made 33 acquisitions in the manufacturing, service, distribution and consumer product sectors. The firm targets companies with enterprise values of $25 million to $250 million. Tricor has created significant value by growing and expanding Canadian businesses into the U.S. market and U.S. businesses into the Canadian market. For more information, please visit **www.tricorpacific.com**.