



cpi card group™

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Editorial Contact:

Sales and Marketing
CPI Card Group
Phone: 800.446.5036
Email: information@cpicardgroup.com

CPI CARD GROUP JOINS WELLS FARGO ON CONTACTLESS CARD ROLLOUT

LITTLETON, CO August 24, 2006 – CPI Card Group is the initial card manufacturer for the Wells Fargo® Visa Platinum Credit Card and Wells Fargo Visa Signature with Visa Contactless. The CPI produced cards, powered by the INSIDE Contactless' MicroPass™ chip, are to be distributed by Wells Fargo by the end of 2006.

“CPI is extremely happy to support Wells Fargo in its contactless project,” states Benoit Guez, Vice President of Smart Cards & International at CPI Card Group, “We are proud the CPI contactless card product was selected to be offered through the Visa Smart Breakthrough program. CPI has intensively invested into our manufacturing capabilities, and we are pleased that Wells Fargo can take advantage of our efforts.”

CPI Card Group's Colorado location caters exclusively to customers demanding the highest security card production. The facility is one of the largest producers of distinctive financial cards in the world.

Named the 2006 Smart Card Entrepreneurial Company of the Year by Frost & Sullivan, CPI Card Group – Colorado Inc. is also ISO 9001:2001 certified and is the premier plant in the United States specializing in high-quality, secure, magnetic stripe, smart chip and contactless cards.

About CPI Card Group

A world leader in plastic card manufacturing for over 20 years, CPI offers a single source for plastic cards from foil cards and holograms, to translucent and smart cards. CPI's two ISO 9001:2000 certified sites include CPI Card Group - Colorado, Inc. in Littleton, Colorado and CPI Card Group - Nevada, Inc. in North Las Vegas, Nevada. CPI Card Group produces high-quality, general-purpose, magnetic stripe and smart cards for many applications. Certified to produce contactless products, our facility specializes in distinctive cards and we offer the largest production capacity in North America.