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CPI CARD GROUP ANNOUNCES NEW QUALITY MANAGER JULIE HERMANSON

Littleton, Colorado, January 8, 2009 – CPI Card Group (CPI), a global leader in card manufacturing and services, announces card industry veteran Julie Hermanson as its Quality Manager.

Julie has worked in the card industry since 1996 and brings extensive experience to CPI. She has a graphic arts background, with several years in the specialty printing industry. Julie has a Six Sigma Green Belt and is currently working toward her Black Belt. She holds an associate's degree in commercial design and certificates in both Facilitation and Lean Manufacturing Processes.

Her previous positions with other card manufacturers include Director of Continuous Improvement, Director of Quality and Director of Quality & Education. Julie's background in Quality Systems management has focused on Six Sigma and Lean methodologies in an ISO framework.

Julie was the first woman to receive the ICMA's prestigious ACE certification in 2007. This accreditation validates industry expertise and distinguishes employees as experts in card manufacturing processes.

Julie has been a member of the ISO B10 Card Committee since 1999, serving as Chair for the Card Durability Standards Committee from 2000 to 2004 and as a subject matter expert from 1999 to 2008. She has presented ICMA workshops on color management and process control.

About CPI Card Group
CPI, a global leader in financial and commercial card production, issuance, and services, offers a single source for plastic cards from foil cards and holograms, to translucent and smart cards. CPI's production sites include Denver, Colorado; Fort Wayne, Indiana; Las Vegas, Nevada; Colchester, England; Liverpool, England; and Ontario, Canada. CPI Card Group produces high-quality, general-purpose, magnetic stripe and smart cards for a variety of applications. Certified to produce contactless products, CPI specializes in distinctive cards and offers the largest production capacity in North America. CPI's plants in Colorado and Nevada are ISO 9001:2000 certified. For more information, visit **www.cpicardgroup.com**.