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CPI CARD GROUP RECEIVES DUAL INTERFACE MULTOS CARD MANUFACTURING CERTIFICATION

Littleton, Colorado, October 8, 2008 – CPI Card Group (CPI), a global leader in financial and commercial card manufacturing and services, announces its certification for a full range of Dual Interface MasterCard solutions using the MULTOS Operating System and PayPass.

CPI developed a unique method that allows superb reading distance and the greatest durability in the market for third and fourth line embossing card requirements. Its suite of solutions for Dual Interface includes the 8K Step One, the 36K Multos I4F and the 80K Multos I4F.

Bob Clarke, Vice President of Sales for CPI, states, “We are extremely excited to offer this product to international MasterCard issuers who want to combine EMV contact smart card technology with contactless technology. Our dual interface cards offer some of the best performance in the field, and we have no doubt that financial institutions worldwide will take advantage of this manufacturing technology. This new product line combines MULTOS with the traditional PayPass contactless cards we have offered for over five years.”

Oliver Manahan, Vice President, Advanced Payments, for MasterCard Canada Inc., says, "We are pleased CPI is providing further alternatives to MasterCard issuers with these exciting new products. With the success of PayPass and the onset of EMV migration in Canada, this is an ideal time for the introduction of these products into the Canadian marketplace.”

Laurence Sterling, Technology Manager at MULTOS International (formally known as Keycorp), adds, “CPI’s innovative Dual Interface solution brings a new high performance option to all our customers.”

About CPI Card Group
CPI, a global leader in financial and commercial card production, issuance, and services, offers a single source for plastic cards from foil cards and holograms, to translucent and smart cards. CPI’s production sites include Denver, Colorado; Fort Wayne, Indiana; Las Vegas, Nevada; Colchester, England; Liverpool, England; and Ontario, Canada. CPI Card Group produces high-quality, general-purpose, magnetic stripe and smart cards for many applications. Certified to produce contactless products, CPI specializes in distinctive cards and offers the largest production capacity in North America. CPI’s plants in Colorado and Nevada are ISO 9001:2000 certified. For more information, visit **www.cpicardgroup.com**.