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CPI CARD GROUP NAMES ALVARO MORENO AS BLANK CARD MANAGER

Littleton, Colorado, August 12, 2008 – CPI Card Group, a leading plastic card manufacturer, announces the newest member of its sales team. Alvaro Moreno has been promoted to Blank Card Sales Manager, based in CPI's Nevada facility. Alvaro is a CPI veteran and formerly managed CPI – Nevada's Customer Service Department. He has over 20 years of management experience in a manufacturing environment, as well as sales service experience prior to joining CPI in 2005.

Alvaro will be assisting customers with blank card manufacturing orders and ongoing service. With his customer service background at CPI, he is familiar with the card ordering process, customers' needs, and how to exceed customer expectations. Al also speaks three languages: English, Spanish and Portuguese.

About CPI Card Group
A world leader in plastic card manufacturing for over 20 years, CPI offers a single source for plastic cards from foil cards and holograms, to translucent and smart cards. CPI's production sites include Littleton, Colorado; Fort Wayne, Indiana; and North Las Vegas, Nevada. CPI Card Group produces high-quality, general-purpose, magnetic stripe and smart cards for many applications. Certified to produce contactless products, our facility specializes in distinctive cards, and we offer the largest production capacity in North America.

With over two decades of experience in card production, CPI can produce the best blank card on time and on budget. CPI's Nevada facility, which manufactures blank cards, is ISO 9001:2000 certified and has unmatched production capacity. To expedite delivery, CPI maintains a high inventory of cards in a variety of color, thickness, and size (both CR80 and CR50) and offers all types of magnetic stripe and composite builds for your blank plastic card.